

**Greenwood**  
Community Forest

# Forest Plan Action Plan


2025 - 2030



Supported by



**Nottinghamshire  
County Council**

The background is a solid green color with faint, stylized leaf patterns. A large leaf is visible in the upper left, and a cluster of leaves is on the right side. The text is white and bold.

**The Action Plan sets out the broad objectives and actions for the Greenwood team, working collaboratively with others, enabling them to start to deliver the Vision and targets for the Greenwood Forest Plan (2025-2050).**

**Delivery against actions in this and future action plans will underpin the success of Greenwood going forwards and progress will be reported on, alongside the key performance indicators detailed in the Forest Plan.**

**The Action Plan is split into two sections: ‘Strategic and Organisational’ and ‘Delivery and Operational’.**

# Strategic and Organisational (SO)

Ref	Objective	Actions
SO1	<b>Re-establish the strategic Greenwood Partnership.</b>	<ul style="list-style-type: none"> <li>● Identify and engage key stakeholders, set clear objectives, and formalise the partnership agreement.</li> <li>● Identify and discuss options for governance structures and implement preferred option.</li> <li>● Confirm steering and reporting arrangements.</li> <li>● Hold quarterly meetings of the new Partnership.</li> </ul>
	<b>Partners</b> - Delivery partners and local community representatives	
SO2	<b>Review Greenwood's legal structure.</b>	<ul style="list-style-type: none"> <li>● Review current legal structure.</li> <li>● Review options for legal structures that would meet current and potential future needs for Greenwood (e.g. Trust status).</li> <li>● Implement identified options.</li> </ul>
	<b>Partners</b> - Greenwood Partnership	
SO3	<b>Establish a robust data mapping system for the Greenwood Partnership, building on existing data, and incorporating data from relevant and trusted sources.</b>	<ul style="list-style-type: none"> <li>● Review current data and mapping.</li> <li>● Work with Nottinghamshire Biodiversity Action Group to update the woodland layer of the Biodiversity Opportunity Map.</li> <li>● Incorporate Local Nature Recovery Strategy and Midlands Forest Network priority mapping.</li> <li>● Set up systems using MapInfo (the County Council GIS system).</li> <li>● Identify and incorporate relevant datasets.</li> <li>● Identify and implement systems and processes for analysing and using data mapping to inform delivery and record impact.</li> </ul>
	<b>Partners</b> - Greenwood Partnership, Nottinghamshire Biodiversity Action Group	

Ref	Objective	Actions	Partners
SO4	<b>Carry out a Greenwood brand refresh, produce a new website and produce a social media strategy.</b>	<ul style="list-style-type: none"> <li>• Develop a refreshed brand identity, including logo and visual elements.</li> <li>• Produce brand guidelines.</li> <li>• Produce a social media strategy.</li> <li>• Design and launch a new website.</li> <li>• Implement a marketing strategy to promote the refreshed brand.</li> </ul>	
	<b>Partners</b> - Nottinghamshire County Council Communication and Design teams		
SO5	<b>Integrate the role of Greenwood in delivering Nottinghamshire County Council policy priorities, working with Planning, Conservation, Growth &amp; Economic Development, Climate Change, Public Health and Senior Leadership teams.</b>	<ul style="list-style-type: none"> <li>• Identify the County Council key policy priorities.</li> <li>• Align Greenwood's goals and activities with these priorities.</li> <li>• Develop communication materials highlighting Greenwood's contributions.</li> <li>• Engage with County Council representatives to discuss integration opportunities.</li> <li>• Participate in County Council meetings and forums to stay informed and involved.</li> <li>• Monitor and report on Greenwood's impact in relation to Council priorities.</li> </ul>	
	<b>Partners</b> - County Council's teams, County Council Senior Leadership Team, County Council Members		
SO6	<b>Ensure that Greenwood Community Forest, its Forest Plan and objectives are integrated into Local Plans, providing long-term support and release of Biodiversity Net Gain and Section 106 funding to deliver its aims.</b>	<ul style="list-style-type: none"> <li>• Identify relevant Local Plans and policy documents.</li> <li>• Align the Greenwood Forest Plan with these Local Plans.</li> <li>• Engage with local planning authorities to discuss integration.</li> <li>• Develop proposals for incorporating Greenwood objectives into Local Plans.</li> <li>• Advocate for the inclusion of Biodiversity Net Gain and Section 106 agreements.</li> </ul>	
	<b>Partners</b> - Relevant Local Authorities, East Midlands Combined County Authority		

Ref	Objective	Actions
S07	<b>Explore the feasibility of a distinct base for the Greenwood team and the concept of ‘demonstration sites’ that highlight different aspects of the community forest (e.g. agroforestry, community engagement, forest schools).</b>	<ul style="list-style-type: none"> <li>● Conduct a needs assessment.</li> <li>● Select and evaluate potential sites.</li> <li>● Develop a feasibility study.</li> <li>● Engage stakeholders.</li> <li>● Plan and design the base and sites.</li> <li>● Implement pilot projects and gather feedback.</li> </ul>
	<b>Partners</b> - Greenwood partner organisations, landowners, land managers, community groups.	
S08	<b>Secure medium-term funding for core Greenwood team, providing for continued delivery of the Forest Plan.</b>	<ul style="list-style-type: none"> <li>● Identify potential funding sources, such as grants, private foundations, and government programs.</li> <li>● Develop funding proposals that deliver against the aims of the Forest Plan.</li> </ul>
	<b>Partners</b> - Greenwood Partnership, other organisations and groups, funding bodies	
S09	<b>Secure funding from green finance sources including Biodiversity Net Gain (BNG), Carbon Credits and business sponsorship.</b>	<ul style="list-style-type: none"> <li>● Identify eligible sites and projects for Biodiversity Net Gain funding.</li> <li>● Develop and market carbon credit projects to attract investors.</li> <li>● Approach businesses for sponsorship opportunities aligned with their sustainability goals.</li> <li>● Produce a detailed offer highlighting environmental and financial benefits.</li> </ul>
	<b>Partners</b> - Greenwood funding lead, England’s Community Forests green finance lead, County Council green finance lead	
S010	<b>Review the Greenwood Nottingham City boundary.</b>	<ul style="list-style-type: none"> <li>● Discuss options and opportunities with the relevant people at Nottingham City Council.</li> <li>● Engage and consult with local organisations, groups and communities.</li> <li>● Formally approve any recommendations made for an extension to the boundary.</li> </ul>
	<b>Partners</b> - Nottingham City Council, Greenwood Partnership	

Ref	Objective	Actions
S011	<b>Establish strategic relationships with the East Midlands Combined County Authority (EMCCA), The National Forest Company (TNFC) and the Midlands Forest Network (MFN).</b>	<ul style="list-style-type: none"> <li>● Identify key contacts.</li> <li>● Schedule meetings to discuss potential collaboration opportunities.</li> <li>● Develop a mutual understanding of goals and objectives.</li> <li>● Explore joint projects and initiatives that align with both organisations' missions.</li> <li>● Establish regular communication channels for ongoing collaboration.</li> <li>● Formalise partnerships through agreements or memorandums of understanding.</li> </ul>
	<b>Partners</b> - EMCCA, TNFC, MFN	
S012	<b>Be an active member of the England's Community Forests (ECF) network.</b>	<ul style="list-style-type: none"> <li>● Attend relevant ECF network meetings and events.</li> <li>● Play an active role in working groups and other strategic/collaborative initiatives.</li> <li>● Collaborate on joint funding applications.</li> <li>● Contribute to ECF core metrics, other reporting and communications.</li> <li>● Organise learning and development opportunities with other Community Forests.</li> </ul>
	<b>Partners</b> - ECF national team, ECF network, other Community Forests	
S013	<b>Support and develop the Greenwood team to enable successful delivery of the Forest Plan.</b>	<ul style="list-style-type: none"> <li>● Identify and develop the skills and knowledge needed to deliver the strategy.</li> <li>● Implement and access training programs to enhance team capabilities.</li> <li>● Encourage continuous professional development and learning.</li> <li>● Create pathways for developing new talent.</li> </ul>
	<b>Partners</b> - Greenwood Director and senior leadership, Greenwood team	

# Delivery and operational (DO)

Ref	Objective	Actions
D01	<b>Deliver a forestry programme including woodland creation, urban tree planting, hedgerow planting and woodland management initiatives.</b>	<ul style="list-style-type: none"> <li>● Create a detailed plan with clear goals, timelines, and resources for each forestry initiative.</li> <li>● Collaborate with communities, organisations, and local authorities to ensure broad support and participation.</li> <li>● Identify and secure funding.</li> <li>● Track progress and adjust strategies based on regular evaluations.</li> <li>● Conduct campaigns to raise awareness and encourage community involvement.</li> </ul>
	<b>Partners</b> - Greenwood team, Partners, local communities	
D02	<b>Support the Greenwood Community Forum (GCF) and associated member groups.</b>	<ul style="list-style-type: none"> <li>● Establish a formal partnership agreement between Greenwood and GCF.</li> <li>● Provide secretariat support for the GCF committee.</li> <li>● Work with the GCF committee to organise and deliver a biennial celebration and awards event for member groups.</li> <li>● Commit to providing funding for the award events.</li> <li>● Support GCF to increase its membership.</li> </ul>
	<b>Partners</b> - GCF committee, GCF member groups	



Ref	Objective	Actions
D03	<b>Establish an annual arts engagement programme with Inspire Arts &amp; Culture and Mansfield Museum.</b>	<ul style="list-style-type: none"> <li>● Plan annual arts projects in collaboration with Inspire Arts &amp; Culture and Mansfield Museum.</li> <li>● Schedule regular community events and exhibitions.</li> <li>● Promote the programme through local media and social media channels.</li> <li>● Engage local artists and volunteers to participate.</li> <li>● Collect feedback to refine and improve future projects.</li> </ul>
	<b>Partners</b> - Inspire Arts & Culture, Mansfield Museum	
D04	<b>Establish an education and training programme.</b>	<ul style="list-style-type: none"> <li>● Develop partnerships with local schools with the aim of having a selection of ‘showcase schools’ across the Greenwood area.</li> <li>● Produce and promote online resources for schools.</li> <li>● Develop a strategic relationship with Portland College and work collaboratively on projects that promote access and inclusion.</li> <li>● Trial and review course delivery with Inspire Adult Learning with the aim of establishing a long-term delivery relationship.</li> </ul>
	<b>Partners</b> - Inspire Learning, Portland College, local schools	
D05	<b>Establish working relationships with both Nottingham Universities.</b>	<ul style="list-style-type: none"> <li>● Develop a relationship with Nottingham Trent University Brackenhurst Campus, linking opportunities to the nearby Thorney Abbey site.</li> <li>● Develop relationships with both Universities to collaborate on student projects.</li> <li>● Formalise partnerships where appropriate.</li> </ul>
	<b>Partners</b> - NTU, UoN	
D06	<b>Establish a health and wellbeing programme.</b>	<ul style="list-style-type: none"> <li>● Identify key health and wellbeing needs of local communities.</li> <li>● Develop partnerships with local health and wellbeing organisations and align with strategies.</li> <li>● Create and promote health and wellbeing activities and workshops.</li> <li>● Secure funding for a flagship health and wellbeing project.</li> </ul>
	<b>Partners</b> - Health and wellbeing organisations and partners, funders	

Ref	Objective	Actions
D07	<b>Work in partnership with the County Council Climate Change Team to support delivery of the Net Zero Framework.</b>	<ul style="list-style-type: none"> <li>• Coordinate with the County Council Climate Change Team to align efforts with the Net Zero Framework.</li> <li>• Identify and implement joint initiatives.</li> <li>• Jointly promote community awareness and involvement in Net Zero projects.</li> <li>• Monitor and report progress on shared goals and milestones.</li> </ul>
	<b>Partners</b> - County Council Environmental Sustainability team	
D08	<b>Maintain and develop Greenwood's community ties growing engagement and support.</b>	<ul style="list-style-type: none"> <li>• Run community events like tree planting and nature-focused workshops.</li> <li>• Partner with local schools, businesses, and community support groups.</li> <li>• Use social media and newsletters for updates.</li> <li>• Promote volunteer opportunities for community involvement.</li> <li>• Gather feedback through surveys and meetings.</li> </ul>
	<b>Partners</b> - Partners, Local groups, Schools, Local businesses, County Council Green Spaces team	
D09	<b>Agree principles with partners for tree and woodland planting and aftercare, ensuring consistency of approach.</b>	<ul style="list-style-type: none"> <li>• Prepare preliminary list of principles.</li> <li>• Discuss and agree principles with Greenwood partner organisations.</li> <li>• Promote principles on Greenwood &amp; partner websites</li> </ul>
	<b>Partners</b> - Greenwood Partnership	
D010	<b>Establish broad species lists for planting areas and types, reflecting climate change and disease, ensuring consistency of approach.</b>	<ul style="list-style-type: none"> <li>• Prepare a preliminary species list.</li> <li>• Discuss and agree principles with Greenwood partner organisations.</li> <li>• Promote principles on Greenwood &amp; partner websites</li> </ul>
	<b>Partners</b> - Greenwood Partnership	

# Forest Plan: 25-Year Strategy and 5-Year Action Plan Time Cycle

- ▶ The Forest Plan is a 25-year strategy, covering the period 1 April 2025 – 31 March 2050.
- ▶ An Action Plan will be produced for each 5-year period as detailed in the table below.
- ▶ Action Plans will be reviewed annually to check progress and make any necessary updates.
- ▶ As part of the process of producing each new 5-Year Action Plan the Forest Plan will be reviewed and updated.

## 25-year strategy (2025-2050)

5-Year plan 2025-2030					5-Year plan 2030-2035					5-Year plan 2035-2040					5-Year plan 2040-2045					5-Year plan 2045-2050				
				R					R					R					R				EC	FP
<p><b>R</b> – Review progress, produce new 5-Year plan and update Forest Plan  <b>EC</b> – Engagement and consultation to inform new Forest Plan  <b>FP</b> – Publication of new Forest Plan (2050-2075)</p>																								

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Proud to be part of

**England's  
Community  
Forests**

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